



**\*\*MEDIA ADVISORY\*\***

**Secure Mentem Releases  
*Human Incident Response Service*  
in Advance of DefCon's Capture the Flag Contest**

**FOR IMMEDIATE RELEASE**

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**Annapolis, MD** – In advance of [DefCon's Capture the Flag](#) contest, held during the upcoming hacker conference where contestants launch Social Engineering attacks against major corporations, Secure Mentem, Inc. releases their [Human Incident Response Service](#) to specifically address the issue of exploiting human vulnerabilities. Some of the most noted attacks in recent history were only enabled after exploiting human vulnerabilities.

Secure Mentem's new service analyzes the root cause of the attack, creates a plan to mitigate the damage and the underlying vulnerabilities, and assists in implementing the plan. The solution provides a critical service, while allowing the victim organization to demonstrate that they are taking definitive actions to reestablish trust and reduce the potential for future compromises. Attacks exploiting human vulnerabilities occur on a constant basis in the real world and the **Human Incident Response Service** addresses an acute industry need. *"Having helped dozens of companies mitigate all types of incidents, we know that most of them have technical incident response plans in place, and regularly test those plans,"* noted Ira Winkler, President of Secure Mentem. *"Unfortunately, few organizations are prepared to deal with human failings. Organizations need guidance to respond appropriately when they are faced with the resulting incidents."*

**Changing Employee Behaviors, Not Just Checking the Box**

*"The need for enterprises to react to non-technical incidents has never been greater,"* noted Jay Leek, CISO for Blackstone, *"While it would be great to prevent these incidents in the first place, companies need to quickly react to the inevitable incident."* Most security awareness efforts are geared towards compliance. Check-the-box solutions rarely change employee security behaviors and do little to protect against human error. They do not prepare an organization to respond to an attack or other human failing. Secure Mentem's **Human Incident Response Service**, provides experts to rapidly analyze and mitigate the consequences of human failings.

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**For More Information on Secure Mentem Security Awareness Services Please Contact Us:**  
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### **About Secure Mentem**

Secure Mentem, Inc. focuses on security awareness related services. Founded by world-renowned experts in the human aspects of security, Secure Mentem integrates their ongoing research efforts into delivering world-class awareness, social engineering, and related security services.

[www.securementem.com](http://www.securementem.com)

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